

Section 12 Contents

PUBLIC SAFETY

- Public Safety Summary/Graph Fiscal Years 2009-2013
- Animal Control
- Emergency Management Office
- Fire and Rescue Division
- Police Division
- Police ~ E911
- Strategic Customer Service (911-311)

This section includes the individual budgets of the departments that comprise the Public Safety business team. Each department's budget includes five-year expenditure and position summaries as well as a listing of PFT positions for the budgeted fiscal year. A budget note explaining any major changes to the departmental budget is also included.

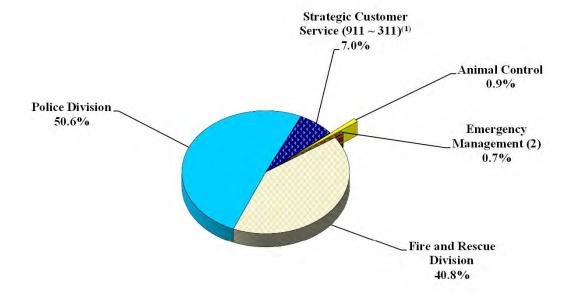


PUBLIC SAFETY Fiscal Years 2009 - 2013

Departments	FY 09 Actual	FY 10 Actual	FY 11 Actual	FY 12 Budget	FY 13 Budget	Increase / (Decrease)
Animal Control	\$393,511	\$385,666	\$376,508	\$391,740	\$397,239	\$5,499
Emergency Management (2)	0	0	203,155	277,688	275,947	(1,741)
Fire and Rescue Division	17,431,555	16,810,813	16,737,670	16,927,693	16,927,950	257
Police Division	21,308,939	21,061,087	20,788,357	20,823,722	21,006,201	182,479
Police Division ~ 911	2,591,932	2,510,276	0	0	0	0
Strategic Customer Service $(911 \sim 311)^{(1)}$	0	0	2,875,407	3,007,832	2,896,385	(111,447)
Grand Total	\$41,725,937	\$40,767,842	\$40,981,097	\$41,428,675	\$41,503,722	\$75,047

⁽¹⁾Formerly named "911-311 Call Centers.

Fiscal Year 2013 Percentage of Budget



⁽²⁾ July 1, 2010, the Emergency Management function was separated from the Fire and Rescue Division into its own department.

ANIMAL CONTROL



"Animal Control gave me an unexpected surprise when they were able to reunite me with my dog Wiggles, who I lost over a year ago. The officers went the extra mile to track me down after finding Wiggles and I'm so grateful they did."

- Reginald Williams

FY13 Manager's Recommended Budget Office of Budget and Management Analysis Hampton virginia



ANIMAL CONTROL

This department provides professional animal control services to the citizens of Hampton as mandated by State Code 3.1-796-96. Our Animal Control Division is dedicated to enhancing community safety by investigating animal abuse and neglect, rescuing sick or injured animals and protecting the safety of citizens and animals through education, enforcement of laws and ordinances and providing guidance and information. Animal Control supports public safety and quality of life issues for both people and animals.

The total budget for this department is \$397,239 which funds the following services in these approximate amounts:

	FY 13	FY 13
	Budget	Positions
Animal Control	\$ 331,72	0 8.0

To provide professional basic animal control services, 8 hours per day 363 days per year and emergency animal control services, 24 hours per day, 365 days per year. These services include collecting stray animals; rescuing sick or injured animals and removing deceased animals from city streets. In addition to enforcing animal ordinances, animal control addresses wildlife issues and concerns; investigates animal abuse and neglect; educates and provides information to citizens regarding the duties and responsibilities of animal ownership and effectively resolving animal related conflicts.

Fixed Costs		\$ 65,519	N/A
	Total FY13 Budget	\$ 397,239	
	Total FY13 Positions		8.0

Performance Indicators	Type of Measurement	FY 10 Actual	FY 11 Actual	FY 12 Estimate	FY 13 Target
Feral cat trapping	Output	1,371	1,243	1,125	1,000
Percent of dangerous & vicious dog investigations that result in criminal prosecutions or voluntary euthanasia by owners	Outcome	100% Successful	100% Successful	100% Successful	100% Successful
Pickup of reported dead animals on City streets within 24 hours	Output	100% Successful	100% Successful	100% Successful	100% Successful



ANIMAL CONTROL

Expenditure Summary

	FY 09	FY 10	FY 11	FY 12	FY 13	Increase/
	Actual	Actual	Actual Budget		Budget	(Decrease)
Expenditures						
Personal Services	277,154	262,802	258,598	272,038	255,018	(17,020)
Operating Expenses	116,070	122,864	117,910	116,702	140,721	24,019
Capital Outlay	287	0	0	3,000	1,500	(1,500)
Grand Total	393,511	385,666	376,508	391,740	397,239	5,499

Budget Note: This is a maintenance level budget with minor changes in part-time hours offset by an increase Veterinary costs.

Department Staffing History

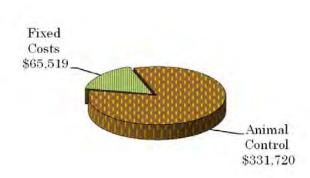
	FY 09	1				Increase/
		FY 10	FY 11	FY 12	FY 13	(Decrease)
Positions (PFT)	8	8	8	8	8	0

FY 2013 Position Summary

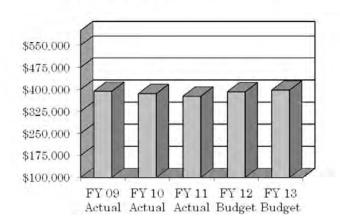
1 Animal Control Supervisor	2 Animal Control Officers II	
4 Animal Control Officers	1 Support Staff Tech. II	

TOTAL PFT POSITIONS 8

FY 2013 Service Summary



Budget Comparison FY 09-13



EMERGENCY MANAGEMENT



"I truly feel that the Office of Emergency Management is so important to our community because the whole department works together to protect the City of Hampton and they keep us all informed on how to prepare for any disaster. Planning for any disaster is such a good insurance policy, and the knowledge that you give is so unconditional."

- Tanis Mowery

FY13 Manager's Recommended Budget
Office of Budget and Management Analysis

Hampton virginia



EMERGENCY MANAGEMENT

The mission of Emergency Management is to protect the lives and property of Hampton citizens and visitors during emergencies and disasters by coordinating the City's emergency preparedness, mitigation, response and recovery efforts through an all-hazards Emergency Operations Plan that establishes a single, comprehensive framework consistent with the National Incident Management System.

The total budget for this department is \$275,947, which funds the following services in these approximate amounts:

FY13	FY13
Budget	Positions
Leadership and Management \$101,200	1.0

Provide leadership and management to meet the goals and objectives of the Office of Emergency Management. This includes providing strategic vision, program development, staff guidance, development of effective partnerships within the community and fiscal and administrative support for the Office.

Emergency Preparedness \$160,907 2.0

Implement a comprehensive preparedness framework guiding the City's response to emergency events. Ensure response actions are effective and coordinated and that a skills-based training and education program supports first responders and other City personnel tasked to support emergency plans. Develop plans and procedures to keep citizens and visitors informed prior to, during and after emergencies. Identify key facilities, business processes and systems necessary to support emergency support functions and ensure continuity of operations. Develop strategies and programs to ensure a viable recovery framework exists after a disaster.

Fixed Costs				\$13,840	N/A
	Total FY13 Budg	get		\$275,947	
	Total FY13 Posit	ions			3.0
	Type of	FY10	FY11	FY12	FY13
Performance Indicators	Measurement	Actual	Actual	Estimate	Target
No. of City-wide Training Events/Exercises (drills, table top, functional and full scale)	Outcome	n/a	n/a	n/a	10

to ensure mission readiness					
No. of Personnel Trained to Manage Emergencies and Disasters	Effectiveness	100	100	200	200
Increase number of Outreach Events over prior year	Efficiency	25%	30%	50%	50%
Ensure emergency systems are in continual state of mission readiness	Efficiency	93%	95%	99%	100%



EMERGENCY MANAGEMENT

Expenditure Summary

	FY09 Actual	FY10	FY11 Actual	FY12 Budget	FY13 Budget	Increase/ (Decrease)
Expenditures						
Personal Services	0	0	180,490	219,743	226,458	6,715
Operating Expenses	0	0	44,100	57,945	49,489	(8,456)
Capital Outlay	0	0	0	0	0	0
Grand Total	0	0	224,590	277,688	275,947	(1,741)

Budget Note: This is a maintenance level budget.

Department Staffing History

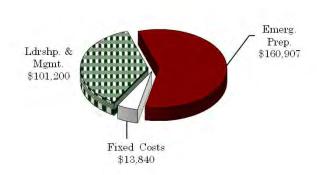
 $\begin{tabular}{c|ccccc} \hline FY09 & FY10 & FY11 & FY12 & FY13 & (Decrease) \\ \hline Positions (PFT) & 0 & 0 & 3 & 3 & 3 & 0 \\ \hline \end{tabular}$

FY 2013 Position Summary

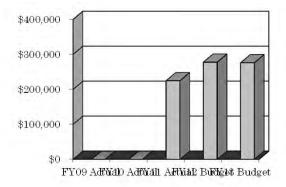
1 Emergency Management Coordinator	1 Emergency Management Planner	
1 Deputy Emergency Management Coordinator		

TOTAL PFT POSITIONS: 3

FY 2013 Service Summary



Budget Comparison FY09-13





"The Fire Division staff and EMS medics are my heros! We thought my dad was having a stroke or heart attack. When the Fire and EMS staff arrived, they went right into action with their skillful medical intervention. Their professionalism and compassion are first-rate with administering what is needed for the patient, and the family in waiting too!"

- Donna Hodges

FY13 Manager's Recommended Budget
Office of Budget and Management Analysis





Mission provide excellent service which customer Our 15 exceeds to expectations. Our Vision is to be a nationally recognized combination fire and rescue organization and a leader in public service excellence. This shall be accomplished through career, volunteer and civilian personnel working together to meet the mission of the organization.

The total budget for this department is \$16,927,950, which funds the following services in these approximate amounts:

> **FY13 FY13 Positions**

Leadership and Management

\$492,756 8.0

The Fire Chief and staff provide guidance to the Division by projecting and managing the fiscal year budget, grants, aid to localities funds, fees for services, recovery fees and all manner of other topics related to managing the budget. The Leadership & Management service houses the Fire Chief's Office and the Finance/Administration Section which includes not only budget and payroll but fire information systems and Statistical Analysts who are charged with spearheading the Annual Report, the Strategic Plan, the Standard Operating Procedures Manual and the Division's goal to become a fully accredited fire and rescue department. The Fire Chief is guided by federal, state and local laws as well as standards established by NFPA 1710 in order to develop and maintain a professional and responsive fire and rescue agency dedicated to providing excellent service which exceed customer expectations.

Fire Prevention \$474,500 11.0

The Fire Prevention Section prevents fires and protects life and property through education, inspection and enforcement. The Section, is responsible for enforcement of the City's fire prevention ordinances and codes and their duties are fire code enforcement, fire investigation, fire inspections and fire safety education. Code enforcement is accomplished through site plan review, plan review and on-site inspections.

Emergency Medical Service

The EMS Group provides basic and advanced life support. Providers are able to respond quickly and deliver the highest quality emergency care to citizens and visitors to Hampton.

Suppression

The Fire Suppression Group is responsible for the prevention and extinguishment of fires and to be ready to respond to citizen emergencies with appropriate personnel and equipment in a safe and timely manner. This is accomplished through ten fire stations (soon to be eleven in the spring of 2012), strategically located throughout the city. The Fire Suppression Group responds to fires, rescue calls, medical calls, hazardous conditions, service calls, false alarms and other calls not otherwise classified.

Volunteers

Support six Volunteer Fire Companies by providing assistance in key areas such as staffing stations, responding to emergencies and assisting with emergency response at community events such as Bay Days and the Hampton Cup Regatta.

Fixed Costs \$1,748,037 N/A **Total FY13 Budget**

Total FY13 Positions

\$16,927,950

279.0



Performance Indicators	Type of Measurement	FY10 Actual	FY11 Actual	FY12 Estimate	FY13 Target
Code Inspections	Output	1,958	2,015	2,100	2,100
Patients Transported	Output	12,015	12,133	13,044	13,700
Percentage of Patients Treated in Compliance with Regional Protocols and Industry Standards	Outcome	94%	94%	96%	100%
Fire Incidents	Output	526	614	600	600
Civilian Fire Deaths	Outcome	1	3	0	0
Arrival on-scene of first ALS Transport Unit within 5 minutes - 75% of the time	Outcome	60%	64%	66%	75%
Arrival on-scene of first ALS Transport Unit within 8 minutes - 90% of the time	Outcome	93%	95%	95%	98%
Arrival of first Firefighting Unit within 5 minutes - 90% of the time	Outcome	76%	74%	80%	85%
Arrival of Effective Response Force within 9 minutes - 90% of the time	Outcome	90%	94%	94%	96%
Recruit new volunteer firefighters and EMTs	Outcome	37	45	60	65



Expenditure Summary

	FY09 Actual	FY10	FY11 Actual	FY12 Budget	FY13 Budget	Increase/ (Decrease)
Expenditures	- 0.7		-3			
Personal Services	14,053,323	13,978,355	13,610,361	13,985,116	13,871,718	(113,398)
Operating Expenses	3,054,258	2,694,864	2,830,808	2,834,577	2,948,232	113,655
Capital Outlay	323,974	137,594	296,501	108,000	108,000	0
Grand Total	17,431,555	16,810,813	16,737,670	16,927,693	16,927,950	257

Budget Note: This is a maintenance level budget with a decrease for allocated attrition and increases in fixed costs associated with a more agressive equipment replacement plan. Service levels and staffing remain constant.

Department Staffing History

	•		,			Net				
	FY09	FY10	FY11	FY12	FY13	Increase/ (Decrease)				
Positions (PFT)	274	274	264	279	279	0				
FY 2013 Position Summary										
1 Fire Chief			6 40	Hour Battalion (Chief					
2 Deputy Fire Ch	ief		1 40	Hour Fire Capta	in					
1 Senior Adminis	trative Assistant		3 40	Hour Fire Lieute	enant					
1 Business Service	es Coordinator		7 40	Hour Medic Fire	fighter					
1 Information Sys	stem Coordinator		2 40	Hour Firefighter	,					
1 Employee Services Coordinator			6 Ba	ttalion Chief						
1 Volunteer Reso	urce Specialist		11 52	Hour Fire Capta	in					

1 Fire and Rescue Communications Coordinator
TOTAL PFT POSITIONS: 279

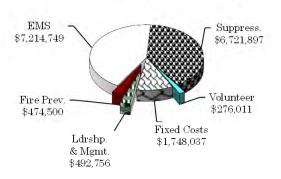
FY 2013 Service Summary

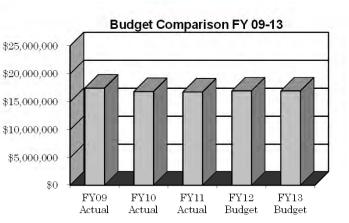
1 Fire Safety Program Educator

2 Staff Support Technician II

1 Staff Support Technician I

1 Senior Warehouse Associate





28 52 Hour Fire Lieutenant

132 52 Hour Medic Firefighter

37 52 Hour Fire Fighter

32 52 Hour Firefighter Recruit



"The [Police] Department has been very diligent in helping us to establish a successful Neighborhood Watch program. We've been very pleased and grateful for the partnership we have developed with the Department in helping to provide a safer community."

- Kimberly Fox and Richard Morrissey

FY13 Manager's Recommended Budget
Office of Budget and Management Analysis





The Hampton Police Division is committed to providing the highest quality service to our citizens. Acting in partnership with the community, we will be proactive and promote a responsive and flexible approach to quality of life issues.

The total budget for the department is \$21,006,201, which funds the following services in these approximate amounts:

	FY 13 Budget	FY 13 Positions
Leadership & Management	\$ 402,474	6.0

The Chief of Police and staff provide the overarching policing philosophy through the establishment of Division Rules and Regulations, goals and objectives, plans, policies and procedures. The Chief is guided by federal, state and local laws as well as standards established by the Commission for Accreditation of Law Enforcement Agencies in order to develop and maintain a professional and responsive law enforcement agency dedicated to provide efficient and effective police services to the citizens of Hampton.

Operations Management

\$ 9,647,480 189.0

The Police Operations function is perhaps the most visible aspect of the Division. Its main purpose is to prevent, suppress and respond to crime. As a result, the city of Hampton has one of the lowest crime rates per capita in the region. In calendar year 2010, officers responded to over 150,721 calls for service, generated through the 911 center or through direct citizen contact, with an average response time of 7.58 minutes for high priority calls.

Investigations \$ 4,001,882 74.0

Our goal is to reduce the occurrence of violent crimes within the City of Hampton by 2.5% and increase the clearance rate by 2% over the next two years. Increase the number of narcotic and weapon law violation investigations within the City of Hampton by 3.5% and increase the clearance rate by 4% over the next two years. The personnel assigned to Investigations identify and interview witnesses and suspects, collect evidence, arrest offenders and assist with criminal prosecutions. Taking violent and career offenders out of the community allows the City of Hampton to maintain one of the lowest crime rates in the region. Investigations currently maintain a case clearance rate equal to or better than surrounding jurisdictions for both persons and property related crimes.

Essential Support Services

\$ 1,681,379

36.0

The Records function is responsible for the collection, storage security and disposition of criminal records, accident reports, summonses, warrants, property and evidence. All activity is subject to stringent state mandated regulations and/or national accreditation standards, and is subject to periodic state and federal audits. The Crime Analysis Unit is responsible for the collection, analysis, and routine reporting of crime information to assist Uniform Patrol and Investigative Services in identifying criminal patterns and activities. The Criminal Intelligence Unit is responsible for the collection, collation, analysis and dissemination of intelligence information which assists the organization in identifying likely offenders and determining why crime is happening in certain areas.

School Crossing Guard Program

\$ 286,350

N/A

Provide crossing guard assistance at morning arrival and afternoon dismissal times for 18 elementary schools, two K-8 schools and one high school.



School Resource Officers \$ 730,077 3.0

The Division is committed to providing a safe learning environment for our youth. This objective is greatly enhanced through the school resource officer(SRO) initiative which has the full support of the Hampton City Schools. SRO's are placed in all middle and high schools in the City and the elementary schools are handled through a pyramid structure to provide the most effective coverage.

Professional Standards \$ 1,345,138 18.0

The Professional Standards function operates to assure officers are hired, trained and perform in a way consistent with organization needs, codes of conduct, laws, policy and procedures, the criteria set forth by the National Accreditation standards and public expectations. The function recruits for approximately 40 vacancies a year, trains those hired and maintains records/credentials/training of 100% of the officers in the department. It provides the critical internal affairs function of investigating complaints against police officers.

Homeland Security \$ 275,528 5.0

This Division works with state and federal agencies in securing Hampton and the city's port from terrorist threats and/or attacks. A unit consisting of well-qualified and professional officers is able to work closely with the Chief of Police and City officials as well as those of adjoining jurisdictions to implement problem-solving strategies. These preventative strategies foster security for the citizens of Hampton and increase the attractiveness of the City to tourists.

Community Relations \$ 282,579 6.0

The Community Relations function is designed to anticipate, recognize, appraise, and respond to specific community crime prevention, education and suppression needs through a minimum of 5 major community relation programs including Neighborhood Watch.

Fixed Costs	\$ 2,353,314	N/A
Tiacu Costs	Ψ 2,333,31T	11/7

Total FY13 Budget	\$ 21,006,201
Total FY13 Positions	337.0

Performance Indicators	Type of Measurement	FY 10 Actual	FY 11 Actual	FY 12 Estimate	FY 13 Target
Traffic Summons Processed	Output	29,082	29,605	27,638	29,020
Number of Violent Crimes	Output	351	320	326	333
Percentage of Violent Crime Cleared	Efficiency	65%	73%	75%	77%
Number of Property Crimes	Output	5,301	4,903	5,100	5,000
Percentage of Property Crimes Cleared	Efficiency	30%	29%	30%	30%
Records Unit Money Generated	Outcome	\$42,677	\$63,478	\$69,024	\$72,475
Accidents processed	Output	3,664	2,804	2,765	2,903
Number of Reported Crimes	Output	12,767	12,100	12,342	12,589
Number of Calls for Service	Output	150,721	171,869	185,000	200,000



Performance Indicators	Type of Measurement	FY 10 Actual	FY 11 Actual	FY 12 Estimate	FY 13 Target
Document the number of Summonses issued to maritime Violations	Output	14	12	12	15
Average Response Time	Outcome	7.58 minutes	7.44 minutes	7.40 minutes	7.35 minutes
Percentage of Warrants/ Summons Served	Efficiency	81.5%	85.5%	85.5%	85.5%
School Crossing Manned Twice a Day	Output	34	34	34	30*
Number of Student Mentors Number of Intruder Drills conducted by	Output	2,241	2,495	2,500	2,500
SRO's	Output	41	55	50	50
Narcotic & Weapon Law Violations Narcotic & Weapon Law Violation	Output	1,263	1,296	1,400	1,450
Clearance	Efficiency	83%	80%	82%	84%
Citizens Complaints Investigated	Output	15	16	20	20

^{*} Effective July 1, 2012, crossing guards will no longer be provided to Hampton City Middle Schools (only).



Net

Expenditure Summary

	FY 09	FY 10	FY 11	FY 12	FY 13	Increase/
	Actual	Actual	Actual	Budget	Budget	(Decrease)
Expenditures						
Personal Services	16,967,697	17,239,626	16,597,842	17,138,815	17,238,380	99,565
Operating Expenses	4,288,142	3,821,461	4,156,334	3,684,907	3,545,321	(139,586)
Capital Outlay	53,100	0	34,181	0	222,500	222,500
Grand Total	21,308,939	21,061,087	20,788,357	20,823,722	21,006,201	182,479

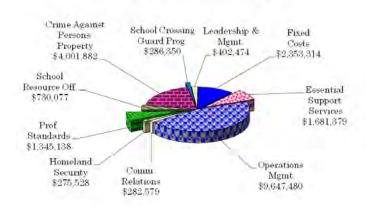
Budget Note: This is largely a maintenance budget with service levels remaining constant. One position (a Major) was eliminated due to retirement and an ability to manage effectively without it. Transfer of the 911 radio maintenance funding to the Information Technology Department where the expense is paid; and an allocation of \$222,500 as a one-time expense to fund the purchase of Rifles and Night Vision Scopes to provide a more accurate weapon that is best suited for policing in Hampton's urban environment.

Department Staffing History

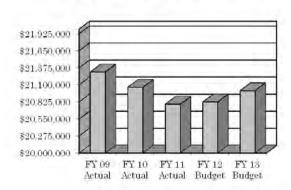
		FY 09	FY 10	FY 11	F	Y 12	FY 13	Increase/ (Decrease)
Pos	sitions (PFT)	339	339	333		338	337	(1)
		FY 20	13 Position S	ummary				
1	Police Chief		ce Network Manag		24	Police Ser	geant	
3	Police Major	1 Prof	Standards Techn	ician	77	Police Cor	poral	
13	Police Lieutenant	2 Pay	roll Specialist		144	Police Pat	rol Officer	
3	Police Captain	1 Mot	or Equip. Specialis	t	6	Police Cad	let	
2	Crime Analyst	4 Adn	ninistrative Assista	ınt	1	Sr. Payrol	ll Specialist	
1	Crime Analyst Supervisor	4 Staf	f Support Technici	an II	2	Master Fo	orensic Special	ist
17	Public Safety Recruit	1 Info	rmation Systems T	echnician	5	Forensic S	Specialists	
1	Intelligence Analyst	1 Sr. A	Administrative Ass	istant	1	Policy/Pla	nning Fiscal M	Ianager
1	Custodian	18 Staf	f Support Technici	an I	1	Police Sys	tems Engineer	
					1	Sr. Forens	sic Specialist	

TOTAL PFT POSITIONS 337

FY 2013 Service Summary



Budget Comparison FY 09-13





POLICE ~ E911

Net

Expenditure Summary

	FY 09 Actual	FY 10 Actual	FY 11 Actual	FY 12 Budget	FY 13 Budget	Increase/ (Decrease)
Expenditures						
Personal Services	2,204,328	2,111,886	0	0	0	0
Operating Expenses	326,299	348,776	0	0	0	0
Capital Outlay	61,305	49,614	0	0	0	0
Grand Total	2,591,932	2,510,276	0	0	0	0

Budget Note: On July 1, 2010, the 311 Call Center was merged with the 311 Call Center which has since been renamed "Strategic Customer Service (911~311)". This schedule is for historical data purposes only.

Department Staffing History

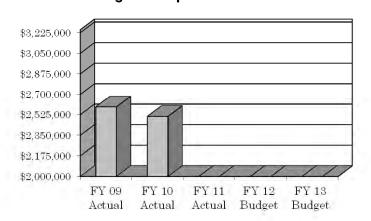
						Increase/
	FY 09	FY 10	FY 11	FY 12	FY 13	(Decrease)
Positions (PFT)	73	73	0	0	0	0

FY 2013 Position Summary

All Positions reside in the new department called Strategic Customer Service (911~311)

TOTAL PFT POSITIONS N/A

Budget Comparison FY 09-13



STRATEGIC CUSTOMER SERVICE



"My job is extremely important. The decisions we make in the first few minutes after receiving a 9ll call can mean the difference between life and death. In November 20ll, I assisted a cab driver that was being threatened. He called back to compliment me for how quickly we dispatched officers to him and for being so professional."

- Deirdre Brown

FY13 Manager's Recommended Budget
Office of Budget and Management Analysis



311 CUSTOMER CALL CENTER



"I value being able to call just one number any time to get my city issues resolved or my questions answered."

- Kayla Hicks

FY13 Manager's Recommended Budget
Office of Budget and Management Analysis





STRATEGIC CUSTOMER SERVICE 911 - 311

This department is comprised of two call centers - the Emergency Communications Center (911), and the Customer Call Center (311). The Emergency Communications Center is the critical component in emergency services, receiving and dispatching police, fire, emergency medical services and animal control. The 311 Customer Call Center provides easy, convenient access to non-emergency city information and city services using a single, easy to remember phone number (3-1-1) with a customer service level that is unparalleled in the business.

The total budget for this department is \$2,896,385 which funds the following services in these approximate amounts:

	FY 13	FY 13
	Budget	Positions
911 Emergency Communications Center	\$ 1,981,955	50.0

Provide customers with accurate, timely information regarding emergency disasters and unusual or severe weather events. By using the one easy to remember number, customers already are conditioned to contact the call center during emergency events. Call center staff directly support the Emergency Operations Center by monitoring trends and rumors of an event and therefore provide customers with the most accurate information available. The call center tests our business continuity plan bi-annually and participates in all EOC table top exercises. The call center will provide support to the EOC during activations and/or exercises and provide accurate, timely information to our customers even if a disruption of phone service occurs.

Public Safety Information Center \$ 225,385 7.0

To provide police support services to the citizens of Hampton, 24 hours per day 365 days per year. These services include receipt of citizen crime reports via telephone and documentation of offenses in the incident based reporting system. Provide support to officers in the field by accessing national and state crime information systems, entering stolen vehicles and missing persons and other non-emergency activities from patrol such as phone calls and contacting other law enforcement agencies.

311 Call Center ~ Customer Assistance \$ 431,333 10.0

Provide easy, convenient access to city information and services using a single, easy-to-remember phone number (3-1-1), 24 hours a day, 7 days a week, providing service beyond customer's expectation. Citizens find that "just one call does it all," with knowledgeable staff whose goal is to delight the customer. The Call Center uses a customer focused approach and with a cross-trained staff, the Call Center provides citizens with a "just one call – does it all" access to local government services and information. Satisfaction is based on number of calls handled on a daily/monthly/yearly basis, call wait-time, call talk time, abandon rate, number of services processed vs. informational calls and citizen's reporting very-good to excellent service from call center staff. Service goal is to reduce call wait-times to under 60 seconds and to increase our "very-good to excellent" survey results from 93% to 94%. This will decrease the on-hold time reaching an advocate and increase customer satisfaction.

Fixed Costs		\$ 257,712 N/A
	Total FY13 Budget	\$ 2,896,385
	Total FY13 Positions	67.0



STRATEGIC CUSTOMER SERVICE 911 - 311

Performance Indicators	Type of Measurement	FY 10 Actual	FY 11 Actual	FY 12 Estimated	FY 13 Target
Police Calls Dispatched	Output	324,815	352,054	369,054	388,138
Emergency Medical Dispatch Calls	Output	6,764	7,129	7,485	7,859
Fire Calls Dispatched	Output	28,347	24,472	25,695	26,979
Non-Emergency Lines	Output	218,953	215,869	226,662	237,995
Wireless 911 calls received	Output	70,728	67,758	101,645	106,727
Land line 911 calls received	Output	25,471	23,796	24,985	26,234
Number of service request processed	Output	51,530	52,114	39,000	40,000
Number of email requests handled*	Output	4,370	5,175	5,000	5,000
Percent of Customers calling after hours	Outcome	20.4%	25.5%	25%	25%
Customer Satisfaction - Overall satisfaction with city services in general.	Outcome	88.6%	87.4%	87%**	87.0%
$311 \sim Average call$ wait time	Efficiency	33 seconds	183 seconds	100 seconds	45 seconds
Customer Satisfaction - We only count the Very Good – Excellent category. Average is just average.	Outcome	93.4% (3,346 surveyed)	95.0% (1,782 surveyed)	94.0%	95.0%

^{*}For FY13 \sim Mobile applications and self-service on the web minimize increased requests



STRATEGIC CUSTOMER SERVICE 911 - 311

Expenditure Summary

	FY 09 Actual	FY 10 Actual	FY 11 Actual	FY 12 Budget	FY 13 Budget	Increase/ (Decrease)
Expenditures						
Personal Services	0	0	2,437,257	2,537,457	2,395,839	(141,618)
Operating Expenses	0	0	404,732	420,375	450,546	30,171
Capital Outlay	0	0	33,418	50,000	50,000	0
Grand Total	0	0	2,875,407	3,007,832	2,896,385	(111,447)

Budget Note: The net decrease is the result of the elimination of one (1) full-time managerial position vacated by retirement and allocated attrition.

Department Staffing History

Net		•	· ·	•		
Increase/						
(Decrease)	FY 13	FY 12	FY 11	FY 10	FY 09	
(1)	67	68	69	73	73	Positions (PFT)

FY 2013 Position Summary

1 Call Center Manager	1 Team Leader ~ 311 Call Center
4 Public Safety Comm. Supervisors	2 Public Comm. Supervisor II
5 PS Comm. Training Instructor II	9 PS Comm. Training Instructor I
5 Information Clerks	30 Telecomm. Specialists ~ 911
2 Customer Advocate Spec 311	2 Information Center Team Leaders
6 Customer Advocates	

TOTAL PFT POSITIONS 67

FY 2013 Service Summary

311 Call \$3,125,000 Center Public Safety \$431,333 \$3,000,000 Inform.Ctr \$225,385 Fixed \$2,875,000 Costs 911 Emerg. \$257,712 \$2,750,000 Comm. Center \$2,625,000 \$1,981,955. \$2,500,000 FY 09 FY 10 FY 11 FY 12 FY 13 Actual Actual Actual Budget Budget

Budget Comparison FY 09-13